

## THAI HIGH CONCENTRATIONS

Cacao and Chocolate Traders

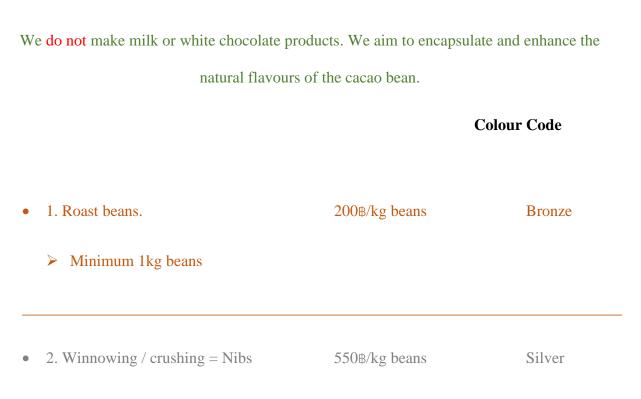


The Refinery Steps and Prices



2022/23

#### The refinery steps and prices



- Minimum 1kg beans.
- > Great for snacking and baking and pastry work.
- We do not guarantee 100% husk-less nibs. However, we do aim to hit 85% to 90 % separation. We will return your products with your cacao nibs, husks (tea) and a small amount of usable nib/husk mix.



- 3. Cocoa liquor; cocoa mass; cocoa paste650\B/kg beansGold
  - Minimum 2kg beans.
  - > This is the consistency for food laboratory tests in Chiang Mai.
  - > This can be sold as Cocoa Liquor; Cocoa Mass; Cocoa Paste for further processing.
  - This is 100% unsweetened cocoa mass. It has minimal processing times and is intended for further production.
- 4. Catering / Personal consumption 1000\%/kg beans Emerald
  - Minimum 2kg beans
  - > Choose your percentage of chocolate and sugar ratios (70% 95%)
  - > Presented in 45gm snap blocks in **catering bag style** (not individually wrapped)
  - > We would assume this chocolate to be used in commercial kitchens or personal

consumption.







Both Gold and Emerald services will 45gm snap blocks in a catering bag. In addition to your cacao husk tea in a bulk bag.

Thai High Concentrations Pricing Rubric 2022/2023

5. Premium Retail Sales		1,350\B/kg	Premium					
	Minimum 2kg beans							
	> Choose your percentage of chocolate and sugar ratios $(70\% - 95\%)$							
	Highest quality, decorative 30gram blocks for resale purpose.							
	Customers to choose packaging and style at your own expense.							
	> We will individually wrap your bars with foil paper and sticker.							
	➤ We recommend a starting price at 240 <sup>®</sup> / 60gram package							
	<ul><li>You will also have cacao</li></ul>	husk tea in 50gm	bags					
Therefore, an estimated look at 2kg of dried beans would process into about 1800 grams								
chocolate.								
1800	grams chocolate							
/60	grams							
=30	60gram packages							
$30 \ge 200$ We use a $200$ # /60g example price								

7,200  $\oplus -2,700$   $\oplus ($ processing fees) = 4,500  $\oplus$  revenue

### Fígure 5: Premíum Retail Sales









#### An example of SECMan production and estimated cost

6. Single Estate Chocolate. 2,200\$ / kg dried beans SECMan
A minimum of 65kg of dried beans
Packaging is included. Minimum 1000 boxes
You can add your business name or farm name and details to the packaging.
We will bag cacao husk into 50gm tea packages, ready for retail.
We recommend a starting price at 240\$ / 60gram package chocolate and 200\$ / 50gram package Cacao Husk Tea. However, some products do exceed 300\$ per item very successfully.

Therefore, an estimated look at 65kg of dried beans would process into about 58 kilograms of chocolate.

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58,000	grams chocolate	
/ 60	grams	
= 966	60gram packages	
966 x 200	в = (193,000в)	We use a 200 <sup>®</sup> /60g example price
7,000	grams cacao husk	
/ 50	gram packages	
= 140	50gram Cacao Husk Tea	
140 x 200	₿ = 28,000	
(193,000	+ 28,000\B) - 143,000\B (processing for	ees) € 78,000₿ revenue

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7. Cold pressed cacao butter and cacao or cocoa powders B650/kg Cocoa powder

We can produce raw cacao powder (RCP) and cold pressed cacao butter (CPCB) as well as traditional cocoa powder.

- Minimum 2kg
- > You can have traditional cocoa powder or we can produce RCP.
- > We press your beans to separate the cacao butter and cacao mass.
- > You will collect cocoa powder or Raw Cacao Powder and pressed, unrefined cacao butter
- > We will give you steps how to refine your own cacao butter.



Unrefined raw cacao butter



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#### Thai High Concentrations Pricing Rubric 2022/2023

# All numbers represent Thai Baht B

	Bronze	Silver	Gold	Emerald	Premium	SECMan	Cocoa Powder
1kg -2kg	200/kg	550/kg	650/kg				650/kg
3kg - 5 kg	200/kg	500/kg	630/kg	1000/kg	1350/kg		500/kg
5kg - 10kg	200/kg	480/kg	600/kg	950/kg	1300/kg		480/kg
10kg - 20kg	200/kg	450/kg	600/kg	900/kg	1250/kg		450/kg
20kg - 50kg	200/kg	420/kg	580/kg	850/kg	1200/kg		420/kg
50kg+	200/kg	400/kg	550/kg	800/kg	1150/kg	1350/kg minimum 65kg	400/kg

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Thai High Concentrations Pricing Rubric 2022/2023